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# Main Street Inc. tackles questions

How do you make someone stop a car along Brookville's Main Street to meander through businesses on their way to the lake?

This question and many others were tossed around like volleyballs at the Main Street Brookville, Inc. meeting, Monday, April 12.

Main Street Brookville, Inc. has advertised for proposals for a plan to improve Brookville's historic downtown. Thanks to a private citizen's gift of \$5,000, Main Street is hoping to be awarded a planning match of \$50,000 from the Indiana Department of Commerce.

"We are looking to bring people in," Sid Bradley, Main Street President said. "We need people patronizing businesses and have businesses for people to patronize."

During the meeting, the quintessential question of the chicken or the egg continued to surface. Committee members discussed if having attractive businesses will make people want to stop and shop - or if having people stop and shop will lure

businesses.

"When we stop having traffic, we have a problem," Rene Stivers said.

The committee discussed cooperating with the Brookville Town Council, Brookville/Franklin County Chamber of Commerce, Economic Development and the Garden Club to create a unified plan.

Options for agri-tourism, streetlights and infrastructure were all discussed.

"We need to make downtown attractive so we can develop economically," Suzi Frye said.

The steering committee created five sub-committees including: design, membership, economic restructuring, promotion and nominations.

Committee members agreed to create their own sub-plans for Main Street before coming together at the next meeting: Monday, May 3 at 5:30 p.m. at the library. Proposals from planning companies are due April 24 and will be reviewed by the committee.